

(Insert Customer Name) – transition to Electric Vehicles

## **Driver survey**

**(Insert Company Name)** is committed to transitioning its vehicle fleet to Electric Vehicles, in line with the government's proposed commitment to ban the sale of new petrol, diesel vehicles by 2030 and plug-in hybrids by 2035, and our own commitment to reducing our carbon footprint as a business.

We believe it is crucial to the effective uptake of EVs for us to fully understand the views of our drivers on these vehicles. For that reason, we would very much appreciate your contribution to this survey, so that we can best support you in this transition.

**Employee Name** \_\_\_\_\_

1. What best describes the vehicle you use most often?

- Super Mini
- Small hatchback
- Family hatchback
- Saloon
- Estate
- SUV
- People carrier
- Off-roader/4x4
- Sports car / two seater
- Van

2. What type of engine does this vehicle have?

- Diesel
- Petrol
- Hybrid
- Plug-in hybrid
- Mild hybrid
- Other

3. What type of driving do you use the vehicle for?

- Personal
- Business
- Both personal and business

4. Where is the vehicle normally kept?

- Garage
- Driveway
- work site
- Shared private car park
- Public car park
- On-street outside property
- On-street away from property
- On-street allocated bay
- Other – please state below

5. On a typical day, how many miles do you drive?

- 0 - 9
- 10 - 24
- 25 - 49
- 50 - 79
- 80 - 119
- 120 - 149
- 150 - 199
- Over 200

6. In a typical month, how often do you travel more than 150 miles in one return journey?

- Never
- Once
- 2 - 4 times
- 5 - 7 times
- 8 - 10 times
- 11 - 14 times
- 15 - 20 times
- More than 20 times

7. What is the longest regular journey that you undertake? By regular we mean predictable journeys which are not one-offs. For example, paying a visit to distant family twice a year, visiting a regular client or travelling to work at a different office once every month.

- 0 - 24 miles
- 25 - 49 miles
- 50 - 99 miles
- 100 - 149 miles
- 150 - 199 miles
- 200 - 299 miles
- 300 - 499 miles
- Over 500 miles

8. How regularly do you undertake this journey

- Every day
- Several times a week
- Every week
- Every other week
- Every month
- Every other month
- Three, or four times a year
- Twice a year
- Annually
- Less than once a year

9. In a typical 24hr period, how many hours is your vehicle parked?

10. How many times do you visit the following and park for 30 minutes, or more?

Every day    More than 3 times a week    Once, or twice a week    Every 2 - 3 weeks    Monthly    Less than once a month    Never

City / Town centres

Supermarkets

Out of town retail areas

Leisure centres /  
Gym/Hotels

Motorway Services

11. Have you seen an electric vehicle that you plan to choose in the foreseeable future?

Yes

No

12. Do you feel that electric cars improve the environment?

Not at all

Unsure

Partly

Definitely

13. What do you think about the government incentivising EV sales?

Against it

Neutral

- In favour

What is the reason behind your answer?

14. When do you think electric vehicles will comprise the majority of the total cars owned?

- 5 years
- 10 years
- 15 years
- Over 15 years
- Never

15. Please answer the following questions:

**EVs can save a lot of money for car/van users**

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree
- I don't know enough to answer

**16. EVs can fully replace petrol/diesel vehicles**

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree
- I don't know enough to answer

**Plug-in Hybrids might be an interim option before I move to full EV (although this may cost me more in tax than a full EV)**

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree
- I don't know enough to answer

**EVs are too expensive for most users**

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree
- I don't know enough to answer

**Which of the following would you consider when choosing an electric vehicle?**

- Price
- Environmental impact
- Fuel economy
- Amount of carbon emissions
- Cost to run
- Current trends
- Brand
- Performance
- Insurance and financial options
- Cheaper road tax
- Resale value
- Noise level

- Ease to drive
- Not sure
- Nothing really
- Any other (Please specify)

**What might discourage you from ordering an EV?**

- Limited options for recharging
- Limited driving time / range
- Higher price
- Lack of consumer choices
- I don't trust the technology
- Any other (Please specify)

**Are you environmentally conscious?**

- Highly conscious
- Somewhat
- No